



OPPORTUNITY
KNOCKS!
WILL YOU
ANSWER?

STRATEGIC PARTNERSHIP PACKET
2025

We are a network of
successful REALTORS®,
advancing women as
professionals and leaders
in business, in the
industry and the
communities we serve.



Dear Future Women's Council Supporter,

It is our pleasure to invite you to become a Strategic Partner with the Women's Council of Realtors® Tucson. We could not operate without the support of our partners, and we truly appreciate your generosity.

We have an exciting year planned for 2025! Our full calendar of events can be found here in this packet. We are looking forward to seeing more of our members again, as our capacity for in-person events continues to increase.

We are happy to announce our lofty, yet achievable goal of doubling our membership in 2025. We will have many events in collaboration with other real estate networks and professional groups. All of this means more contacts for your business to reach.

As a 2025 Strategic partner, we promise to provide you with value by offering even more brand visibility for you, through social media, event recognition and opportunities to sponsor additional local events we will be hosting.

Please review the enclosed materials and reach out with any questions.

We look forward to a wonderful and mutually prosperous year!

- Women's Council of Realtors® Tucson



**Reach your
target
audience
and build
clientele
through the
Women's
Council of
REALTORS®**





2025 Governing Board



Sylvia White, President

(520) 303-9014 | sylvia@bluefoxproperties.com



Elena Ha, First Vice President

(520) 235-6553 | elena@theelenahagroup.com



Monica Mollette, Treasurer

(520) 331-0160 | Monica.Mollette@novahomeloans.com



Ana Holcomb, Event Director

(520) 954-2159 | anasellsre@gmail.com

Join Our Board and Make a Difference in Our Community!

Are you ready to take on a leadership role and help shape the future of our community?

We're seeking passionate REALTORS® for key positions on our Board.

We currently have an opening for President-Elect and Membership Director.

Reach out today to learn more and become part of our dynamic team!



MISSION

We are a network of successful REALTORS® advancing women as professionals and leaders in business, the industry, and the communities we serve.

VISION

Through our influence as successful business professionals, women will affect positive change in the profession and in the broader community.

VALUES

Power of Relationships

Leadership

Professional Credibility

Diversity

Involvement

Success

Influence



#LeadersMadeHere



2025 Women's Council of REALTORS® Tucson Strategic Partner Program

Your support is greatly appreciated!

Please Choose the plan option that works best for you and your company

Platinum Strategic Partner: \$2,000.00 (One from Each Industry)

- Local Network Website Recognition - logo, photo and contact information with a live link to Strategic Partner Company's website.
- Four (4) posts on Local Network Facebook page - Content & Graphics provided by Strategic Partner.
- Marketing Table at Two(2) Network Events - Price of one (1) admission ticket to the event, Introduction, logo on event marketing material & agenda/program. MUST reserve table one(1) month prior to the scheduled event.
*See 2025 Calendar of Events. Does NOT apply towards Desert Auction and/or Installation.
- Four (4) Complimentary Network Event Tickets throughout the year to give to any non-member REALTOR® - first time attendees only, MUST pre-register. Does NOT apply towards Dessert Auction and/or Installation.
- Membership Pricing at all events for three (3) Local Members of the same company/team throughout the year - **MUST** be identified at time of invoicing.
- Company Logo on Display board at all events
- Item of value for newsletter to be provided each month by the 15th.
- One (1) member is welcome to be on a committee.

Gold Strategic Partner: \$1,500.00

- Local Network Website Recognition - logo, photo and contact information with a live link to Strategic Partner Company's website.
- Three (3) posts on Local Network Facebook page - Content & Graphics provided by Strategic Partner.
- Marketing Table at One (1) Network Event - Price of one (1) admission ticket to the event, Introduction, logo on event marketing material & agenda/program. MUST reserve table one(1) month prior to the scheduled event.
*See 2025 Calendar of Events. Does NOT apply towards Desert Auction and/or Installation.
- Three (3) Complimentary Network Event Tickets throughout the year to give to any non-member REALTOR® - first time attendees only, MUST pre-register.
Does NOT apply towards Dessert Auction and/or Installation.
- Membership Pricing at all events for two (2) Local Members of the same company/team throughout the year - **MUST** be identified at time of invoicing.
- Company Logo on Display board at all events.
- Item of value for newsletter to be provided each month by the 15th.
- One (1) member is welcome to be on a committee.



Silver Strategic Partner: \$800.00

- Local Network Website Recognition - logo, photo and contact information with a live link to Strategic Partner Company's website.
- Two (2) posts (twice a year) on Local Network Facebook page - Content & Graphics provided by Strategic Partner.
- Two (2) Complimentary Network Event Ticket throughout the year to give to any non-member REALTOR® - first time attendees only, **MUST** pre-register. Does NOT apply towards Dessert Auction and/or Installation.
- Membership Pricing at all events for one (1) Local Members of the same company/team throughout the year - **MUST** be identified at time of invoicing.
- Company Logo on Display board at all events

Bronze Strategic Partner: \$400.00

- Local Network Website Recognition - logo, photo and contact information with a live link to Strategic Partner Company's website.
- One (1) posts on Local Network Facebook page - Content & Graphics provided by Strategic Partner.
- One (1) Complimentary Network Event Ticket throughout the year to give to any non-member REALTOR® - first time attendees only, **MUST** pre-register. Does NOT apply towards Dessert Auction and/or Installation.
- Company Logo on Display board at all events

Vendor Opportunities at our 2025 Upcoming Events:

Event Sponsor: *Prices vary based on cost of event*

- All sponsors will be allowed one(1) table space at the event to place marketing materials & handouts on.
- Food Sponsor-One(1) minute to announce your company, and contact information.
- Drink Sponsor-One(1) minute to announce your company, and contact information.
- Event Sponsor-Three(3) minutes to announce your company, and contact information.

2025 Marketing Table at Monthly Event \$150

- Price of one (1) admission ticket to the event
- One (1) table space to place your marketing materials & handouts on
- Must arrive 15 minutes prior to check in to set up
- Encouraged to do a raffle/drawing to collect contact information



2025 Strategic Partnership Commitment Form

Business Name: _____

Point of Contact: _____

Email: _____

Phone: _____

Business Address: _____

Mailing Address: _____

Strategic Partnership Level

Please circle which partnership level you would like

Platinum: \$2,000 Gold: \$1,500 Silver: \$800 Bronze: \$400

Payable to:

Women's Council of REALTORS® Tucson

Mail payment to:

Sylvia White
7368 N. La Cholla Blvd
Tucson, AZ 85741

Please email a high resolution
company logo and headshot to
sylvia@bluefoxproperties.com to
be used on marketing materials

THANK YOU for making a difference within the Women's Council of REALTORS®! It is because of professional partnerships like yours that we are able to fulfill our mission and vision for 2025!



We need your help to grow Membership for 2025

As a Strategic Partner, your investment in Women's Council of Realtors Tucson is appreciated. In order to grow the VALUE you receive from the network, we need your HELP in growing the network. Please provide a list of 10 REALTOR Relationships you can recommend to Women's Council of Realtors Tucson. We're looking for individuals who are **READY, AND WILLING TO GROW INTO LEADERS.**

Please send completed list of potential members to:

Sylvia White

sylvia@bluefoxproperties.com