



Governing Board Meeting
Thursday, June 6, 2019
Stewart Title Conference Room
3001 E Skyline, Tucson

Attendees: Elizabeth Cherry, Debbie Shireman, Stephanie Grande, Lauren Smith Klase, Eva Naumann, Cynthia Luois, Ronda Argueta, Brenda Bowers, Denise King, Lisa Burns-Thaller

Governing Board Actions

1. The Meeting was called to order 10:06am
2. Agenda was not approved
3. Approval Minutes

M/S/A the minutes from June.

4. **Committee Reports:**

President's Report Elizabeth thanked the Board for the opportunity for her and Stephanie Grande's ability to attend the National Conferences in Washington DC in May. She said that there was a lot of great information and that there is a lot of forward momentum.

Elizabeth noted that we need to be preparing for the 2020 Elections in the fall, and that Stephanie Grande will be speaking on that matter.

Elizabeth noted that the majority of this meeting will be spent on the final decisions needed for the Dessert Auction.

President Elect Report Stephanie reported that in reviewing the Network Election Procedures and the Bylaws that the process for establishing a Candidate Review Team has started. She reviewed the procedures quickly with the members. Since a Nominating Committee was not established last year, we will continue with the Candidate Review Team. Stephanie named the previous members that she spoke with as Sue Cartun, whom she is still attempting to confirm, Martin Eggers, Barb Defazio, Glenda Grow. She will announce the final team soon.

Secretary Debbie had no further report to give.

Treasurer Eva stated that Randy Rogers has agreed to reduce our monthly fee to TAR to \$50.00 for an annual savings of \$1800.00. Eva stated that the CFO for TAR has left, there is currently no CFO. TAR has hired an accounting firm for TAR accounting and taxes and we are included in that contract-our services will be provided for us. We do not have an official report, but our balance is

\$9040.00. Eva strongly recommends a second fundraiser. We do have a PayPal account now for Constant Contact, reminded Elizabeth that she needs to cancel the other account.

Director of Membership Lisa provided a member roster, noted that the ones in red print have not paid. She stated that the National website is still having issues. There was also conversation about having previous members not renewing membership which lead to conversation about our programs being relevant and advertised appropriately so that that the topic of the meeting is clear as to the relevance of our business. The most recent event was used as an example. The list was reviewed, and it was noted as to why each of those 20 members is no longer a member. It was noted that some moved on to other organizations and that some were never active members. It was noted that we need to market more appropriately, and frequently. We also discussed if moving the meetings back to Thursday would help as well as coordinating with other organizations such as TAR so that we are not competing for participation.

Strategic Partners/Sponsorship Lauren stated that she has the WCR signs and needs to get them to someone for the Dessert Auction. She said that money is coming in and that there is less than \$2000.00 in funds to receive. She also stated that she has been in contact with some new business that may be interested in partnering with us. She also needs an accounting report from TAR.

Technology Liaison Wanda Baader was not present.

Director of Hospitality Brenda deferred her questions to the Dessert Auction discussion.

Education Elizabeth stated that we need 1 or 2 educational/information classes/events to finish up the year.

Ways and Means No additional report

5. **Old Business** Elizabeth asked if there were enough funds in the budget to get a booth at the TAR expo. Eva said no, there was no money budgeted for that.
6. **New Business**
Elizabeth said that we need more posts on our Social Media pages and website. We need to keep our page active and interesting.

Elizabeth noted that we need to work on our national site, that we need 2019 logo for our partners. Lauren stated that Wanda should have everything that needs to be submitted. Also, be reminded to check our own profiles and get our personal info updated.

Director of Programs Cynthia Louis and Denise King were present to discuss the 2019 Dessert Auction. Cynthia presented the attached report to facilitate the conversation and update the members as to what the schedule of events would be, the auction set up, auctioneer and emcee, and details relating to check in, the decision to raffle items rather than silent auction, sponsorship opportunities, décor budget with a conversation relating specifically to extra lighting, and the need to communicate with Teenu. Cynthia is concerned that she is not communicating about the raffle items. Lauren will contact her and follow up with Cynthia.

The Board agreed that the décor budget would be \$500.00 with Ronda stating that it should be considerably less than that. The Board also agreed to allow the additional charge \$250.00 for lighting. Many members agreed to help with certain tasks outlined in the report.

7. Adjournment The meeting adjourned at 11:58