



Governing Board Meeting
Thursday, May 2, 2019
Stewart Title Conference Room
3001 E Skyline, Tucson

Attendees: Elizabeth Cherry, Debbie Shireman, Stephanie Grande, Lauren Smith Klase, Eva Naumann, Wanda Baader, Cynthia Luoio, Ronda Argueta, Brenda Bowers, Denise King, Lisa Burns-Thaller

Governing Board Actions

1. The Meeting was called to order 10:03am
2. Agenda was approved
3. Approval Minutes

M/S/A the minutes from April .

4. **Committee Reports:**

President's Report Elizabeth stated that she and President Elect Stephanie Grande would be attending the National Meetings and will not be able to attend the May 17th, Industry Event. She also noted that we need to make more of an effort to have members aware of them meetings and encourage attendance to the State and National Meetings. Hotels are filling up for the National Meeting in SF and suggests we make reservations right away.

President Elect Report Stephanie Grande stated that she and Wanda Baader have been spending time together working on Constant Contact. Members discussed adding prospective members to Constant Contact so that we can keep them informed on events. It was suggested that Lisa Burns-Thaller could give a list of prospective members. Lauren stated that she could provide a list of new TAR members.

Secretary Debbie had no further report to give.

Treasurer Eva Naumann stated that we did open a new account with One AZ Credit Union, however the Wells Fargo account needed to remain open until the taxes were done, which they been filed. We will be able to get a credit card now that the taxes are completed. It was also noted that a new PayPal account will need to be opened, as we do not have the login info for the previous account. Also, Elizabeth will need to cancel the Authorize Net account.

The Budget and Balance Sheets were reviewed and it was noted that we are currently operating in the negative. We are anticipating a profit from the Dessert Auction but we should continue with plans for a Fall Fundraiser. The TAR fees need to be addressed, Randy told Eva he would

contact Elizabeth, however that has yet to happen. Eva will follow up with an email to Randy and Elizabeth hoping to get the conversation started so this can be resolved.

Director of Membership Lisa Burns-Thaller reviewed the attached membership roster, noting that this is from National and there are still errors being reported. She also suggested that we start “pinning” new members at our events so that new members are recognized. The members agreed.

Lisa stated that the date of the next Membership Mixer will be moved due to conflicts with other events. It was decided that the next event would be in June. Save the Date flyers are to be made and set out at the May 17th Resource Meeting.

Ronda mentioned having an event in coordination with the Humane Society. She described their events has highly marketed and successful. Elizabeth, Cynthia and Ronda will meet with them to discuss. The TAR Octoberfest was mentioned and noted that there is no commitment from Randy for a partnership for this event.

Lisa also noted that we have had the question of “Lifetime Member” and was asking for clarification as to dues. One person believes he is lifetime member and hasn’t paid dues for 2year. It was noted that dues are paid and \$100.00 of the dues is reimbursed to the member. How many years you must be a member before you reach that status of lifetime member.

Director of Programs Cynthia noted the speaker for May 17th as Kelly Pillor, CEO of The Lash Factor Studio. The Dessert Auction is scheduled for 6/21/19 at Skyline CC. She needs to have Sponsorship packages determined for funding. Also, the menu needs to be determined so that the costs can be determined. The committee will be working on other details as well, such as the volunteers needed, auctioneer, emcee etc. It was noted that they would like the event to cocktail party attire.

Strategic Partners/Sponsorship Lauren reviewed her report (attached) with the Board. She specifically noted that there are some minor discrepancies with the balance but she will discuss those with Jolene. The members discussed allowing Strategic Partners to speak at the Membership Mixers. Most members agreed that it was not necessarily appropriate. Brenda Bowers stated that the Chamber uses ribbons behind the partners name tag to identify them as a partner and that seems to satisfy the recognition of a sponsor. The members discussed the table tents that we now have and the need to review what the Board agreed to allow with each sponsorship level at each event.

Technology Liaison Wanda noted that there are some issue with the National Links that we have on our website. The Event Calendar is up on the site, we need registration link and flyer for the May 17 Industry event and the Dessert Auction.

Wanda asked the members to consider Eagles Wings of Grace as a charity to support. She stated their mission and asked if we would be interested in supporting them with a donation drive for toiletries. She also noted that they take clothing donations as well. There was a comment made as to how many charities do we want to support? Is that our mission? No decision was made.

Director of Hospitality Brenda did not have anything to report.

Education Elizabeth noted that we need an education event. Wanda mentioned that she was doing some classes at TAR maybe there was a sponsorship opportunity or Co-host opportunity for us.

Ways and Means See above comments from Ronda re the Humane Society. Sponsors or Co-Sponsors are needed for Membership Mixers.

As a final note, Elizabeth stated that we should forward our recommendations or if someone has expressed interest for 2020 Board Members to Stephanie as soon as possible so that she can meet with them.

5. **Old Business** None

6. **New Business**

7. **Adjournment**

With no further business to conduct, this meeting was adjourned at 11:41pm