



Governing Board Meeting  
Thursday, January 10, 2019  
VIP Conference Room

St. Philips Plaza

Attendees: Elizabeth Cherry, Debbie Shireman, Stephanie Grande, Lauren Smith Klase, Eva Naumann, Yvonne Ahern, Wanda Baader, Lisa Burns-Thaler, Cynthia Luoio, Ronda Argueta and Brenda Bowers

#### Governing Board Actions

1. The Meeting was called to order 10:am
2. Agenda was approved
3. Minutes from November 2018 were not approved pending further conversation regarding the Team Hoyt donation.

4. **Committee Reports:**

President's Report: Elizabeth stated that the current website needs updating and that we have been waiting for the National Women's Council site to be released so that we can work with what they have for our local site. The rollout has been pushed back a few times and it is currently set in March 2019. Since the National site has been delayed again, and we are under contract with Wanda Baader, the Board agreed to continue to work on our current site and bring it up to date and expand on our social media as well. A separate meeting will be scheduled to bring suggestions to Wanda about what our site should be able to do.

Elizabeth reminded the Board that Realtor Day at the Capital is January 15<sup>th</sup>. You can still make reservations to attend however there is a charge. She suggested that those that are attending carpool. Stephanie stated that it is very interesting and a great opportunity to know what is happening within our government, especially things that are of interest to Realtors.

Strategic Partners/Sponsorship Lauren shared the list of partners that have committed to sponsoring this year. She stated that there is a possibility of refunds to those that paid already due to the reduced number of meetings. She reminded us to support our sponsors through out the year. She stated that although the meetings are reduced there are other opportunities through our website for increased advertising, so that she is not sure how or if the amount charged will change. Cynthia suggested that we might not need to refund if we can show value through other things like our website. Elizabeth asked Lauren if our sponsors thought there was value in the sponsorships. Lauren said that she would discuss with her committee. Lauren also reviewed the benefits and definitions of the sponsorship levels and where things could be upgraded.

President Elect Report Stephanie has no further report. Elizabeth stated that she and Stephanie will be walking hand in hand this year to insure continuity into Stephanie's term as President.

State President Yvonne stated that her team is working on the meetings for March. They will be March 25, 2019. Yvonne stated that the registration fee is under the scholarship amount and encouraged us to use the scholarship to attend if needed.

Director of Programs Cynthia distributed the proposed calendar for the year. She stated that the number of meetings has been reduced this year and that many of the details are being worked out. She is choosing impactful Tucson women business owners to speak at our Business Meetings. One of the venues for the January meeting was discussed, particularly the charges. Yvonne cautioned that we need to be able to pay that amount with the money of event registration fees; that we will not need to write a check to cover the amount. Cynthia also noted the Dessert Auction in April and stated that Denise King will help her with that event, not chair the committee.

Treasure Report Eva reported that we have not received December's numbers so the presented budget should be considered a draft. She did place \$1000.00 into the Scholarship Fund. Brenda noted the bank fees were high but that there is a 5 year contract in place between Wells Fargo and TAR. Elizabeth and Lauren will meet with Randy and Jeff tomorrow.

Director of Membership Report: Lisa distributed a list of potential new members although there are a couple names on the list that are current members. There has been interest in joining this year. According to National, we have 41 Realtor members and 4 Affiliate members. It was noted that our membership ratio for affiliates should not exceed 20%. There was discussion about the definitions of Affiliates, National Affiliates and Strategic Partner/Sponsors. Yvonne will further explain the definitions and rules to Lisa.

Education Chair Vacant seat

Ways and Means Vacant seat

## **5. Old Business**

Elizabeth stated the Standing Rules needed formal approval in its final format. She noted that the changes were clerical. Lisa stated motion to approve, which was seconded by Brenda, and Cynthia.

**ACTION: M/S/U approve the changes to the Standing Rules**

## **6. New Business**

Yvonne noted that State Meeting locations will be March in Scottsdale, August in Flagstaff, and November in Phoenix. She encouraged us to be involved with the events happening this year. She also noted that we need to be sure that we are using the correct logo and sizing of the logo so that our branding is consistent.

Stephanie asked if there was a decision regarding the extra donation to Team Hoyt. The Board asked about previous discussions, and Debbie did not recall the previous discussion. Without the previous discussion and the current financials it is impossible to make a decision. This conversation lead the Board to not approve the minutes from November at this time. This also

brought conversation about if the Women's Council was permitted to fundraise and donate to other charities with those donations. Yvonne and Elizabeth stated that their understanding from National was that we are not permitted to do this. Proceeding with the donation to Team Hoyt may need to be further discussed with Denise King.

Elizabeth has spoken with Randy Rogers at TAR about helping to promote Women's Council and he said that because we are endorsed by NAR that TAR can endorse and help with a joint even. Octoberfest was suggested and Eva said that she would be happy to help plan that event.

Document storage was suggested so that we have access to all of the documents and logos. Google Drive was suggested, Yvonne reminded us that this account should be established as a Women's Council file so that it does not belong to a person.

**Adjournment** With no further business to discuss, the meeting was adjourned at 11:42am.

Additional conversation regarding the local website started and because the members were present, the Board discussed moving forward with website design and updating. A motion was made by Lisa to begin the project with Wanda. January 18 was selected as the team meeting to discuss changes and new features we would like to have.

**ACTION: M/S/U to allow Wanda Baader to begin updating and building the local website.**