



WOMENS COUNCIL OF REALTORS®

Tucson Chapter

A Regular Meeting of the Governing Board

Date: Thursday May 1, 2014

Time: 9:00 a.m.

Location: Tucson Association of Realtors, 2445 N Tucson Blvd, Tucson, AZ 85716

President and Meeting Chair: Dea Venne

Attendees: Dea Venne, Jill Herrera, Noy Kelly, Yvonne Ahern, Tania Corliss, Lauren Smith Kalse, Clarissa Marquez and Brenda Martinez

Governing Board Actions

- I. 9:00 am: Meeting called to order by Dea Venne
- II. Agenda reviewed and approved
- III. Minutes of previous meeting were reviewed and approved for file
- IV. President's Report: Purse Holder: seems cheap and may not work, will need a better quality, show Pan 'State Farm' sample.
- V. President Elect's report: N/A
- VI. Treasure's Report: Will be making up the raffle with the Feb silent auction and head shots in June. Tom Heath and Kathy Patch will help with the 50/50. Treasures report filled for audit.
- VII. Membership's Report: New Guest give a way will be a calendar to give away to an affiliate who brings a Realtor. One new realtor, which makes 36 realtors, 43 local affiliates and 6 national affiliates. There were 12 guest at April's lunch meeting.
- VIII. Ways & Means' Report: 2 new events: 1. Wine tasting on June 19th with Lennar – bring your favorite wine, tickets will be \$10.00. Need a flyer by next meeting. Wine – have sponsorship available, Nova Home Loans will be doing the wine glass, wine charm sponsor

- needed, \$75 for the event with 2 tickets, bring banner for advertisement. Possible future membership drive with Lennar. 2. Photo session at the June meeting. Tentative date for Desert auction is on September 25th.
- IX. Marketing Report: Press releases – yes from members doing good deeds. Flyers are great! Logos need fixed.
- X. Hospitality Report: Paul Bellow to be the May Guest Speaker – Have the speaker to talk in the middle of the room and talk louder. Working on member info, will attach question sheet to member introduction letter. Need a chapter roster. Need holder for greeting cards that have been collected – have several stacks. Send one to Jill and her Mom. Also to Dea. In May, Dea and Jill will be going to D.C. Need marketing tables for May meeting – Nick Haynes. Let Brenda know who has lunches. Need to know how many June tables. Talk about parking with Peggy. Possible 5 or 6 tables.
- XI. Technology Report: Need to confirm email address and what has been sent out. Send jpeg or pdf (irfanview – turns pdf into jpeg)
- XII. Education Report: Need to work on it. Joann and Linda will co-chair.
- XIII. New – June meeting to go 11 am – break in July and August. September may have Mayor speak or possible John Heck
- XIV. Meeting was adjourned at 10:15

