

2013 President



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Get Ready.

President's Message - Timing

As the end of my year approaches I look back and think, "What was one action I implemented that made a difference in our Membership?" That, my friends, is "Timing"!

I found it important to present our Guest Speakers in a strategic order throughout the year that created interest for our membership to keep them returning to our Business Resource Meetings.

After the summer break it was important to have a Key Speaker that would rally the troops back to the remaining luncheons. (It is at this time you start to see member involvement drop off).

Our August BRM luncheon Speaker was Commissioner Judy Lowe/ADRE, and Diana Williams/VP Fidelity National Financial. Diana spoke to us about current "Fraud Trends" and Commissioner Lowe spoke to us about "What was making her Phone Ring". Judy and Diana are both dynamic speakers and for the first time I can remember we had a full house! Standing room only!

Timing is important throughout the year for us and for many reasons. It gives you peace of mind when you are not working in chaos It keeps our membership excited and energized and Encourages Realtors to join!

Timing at this stage of the game is vital! Understanding your schedule, preparing yourself for the rest of the year, reminding the current and incoming Board of Directors of their commitment is the key to a successful completion of 2013.

And this does take "TIME"!



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WHITE PEARL • \$130

and other signage at the event

THE OYSTER ● \$30 Includes "Business

Card" ad in program

Women's Council of REALTORS®

Invites You to
The White Party
30th Annual Dessert Auction

A portion of the proceeds to benefit





Buy Tickets Online

\$30.00 PER PERSON THE WESTIN LA PALOMA 3800 E. Sunrise Dr.

4:30 pm Registration, No Host Cocktails, Hors d'Oeuvres, & Silent Auction 6:00 pm Live Auction Begins

WHITE ATTIRE APPRECIATED

1 complementary Signature Cocktail courtesy of



with ticket purchase

MORE INFO
Shannon Smith, (520) 907-3616, SCSmith@fnf.com

Please contact Denise King, (\$20) 548-2408, DMKing@fnf.com to discuss title sponsor opportunities, custom sponsorship, in-kind, or contributing to the purchase of the following items: Wine, Cocktalls, Appetizers, Valet, Coffee & Tea

To Donate a Dessert or other Silent Auction item please contact Paige Draper, (520) 751-2931, Paige Draper@fnf.com

August BRM Luncheon: FULL HOUSE!



Guest Speakers: Commissioner Judy Lowe, AZ Department of Real Estate & her Assistant, Sarah Dobbins. What is making her phone ring?"



Diana Williams, VP,National Escrow Administrator /
Fidelity National Financial
"Fraud Trends"















Upcoming Events

October & November

Business Resource Lunch Speakers

OCTOBER 10:

Bob Dytko - Stewart Title, Tucson Growth

OCTOBER 23 & 24:

CRS 204: Building Wealth Through Residential Real Estate 2445 N. Tucson Blvd

NOVEMBER 14:

Panel of Charities, Angel Charity for Children, H2H, and Arizona Wildlife

2013 Orientation ONE DAY ONLY!

Please join us! Pick your time! We will be here!

November 5th, 2013 Tucson Association of Realtors

> 11:00 - noon 12:30 - 1:30 pm 2:00 - 3:00 pm 3:30 - 4:30 pm

Westar Realtor Mixer

(Vendor Line Up & Swag Bags Pictured)





July AZ State Meetings 2014 AZ State Line Officers Congratulations to Barbara Lasky, 2014 AZ State Treasurer!

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