

Tucson WCR Governing Board meeting October 27, 2011

Meeting called to order at 1:05 pm by Martin G. Eggers

Agenda approved by Kim Dees, seconded by Barbara Lasky

Roll Call – sign in sheet passed around: present were Martin Eggers, Barbara Lasky, Lupita Lutz, Sandra Johnson, Kim Dees, Brenda Martinez, Judy Grammond, Margaret A Glover, Pam Furlong, Edie Schmitz

Minutes of last meeting approved. (had been e-mailed and corrected)

Membership Report: Lupita is re-doing our membership Roster

President-Elect Report: Barbara Lasky. Discussion ensued on how to attract new members during a time when Realtors and affiliates are struggling. We must demonstrate value.

President's Report: Discussion about REALTOR® cooperation as a plus of WCR- referring to agents when a client is out of our area of expertise, e.g.

Treasurer's Report: Kim Dees - balance is about \$1300. Talk about the necessity of repairing the gap between paying for luncheon expenses and getting that information to the treasurer.

Budget: we are at 64% of our projected revenue

Goal: coming fundraisers will pay for officer expenses.

We need budget and sponsorship chairpeople by November.

Sponsorship and marketing prices have been reduced for 2012 in response to sponsor feedback.

Standing committees: Public Relations: Pam Furlong

1676 e-mails of which 110 bounced and 206 were opened. Members will consolidate e-mailings and addresses so people aren't flooded with WCR material which overlaps and repeats.

Hospitality: Brenda Martinez; 35 registered for 11/3 luncheon.

Education: Sandra Johnson; We have morning and afternoon classes for Patrick Ritchie scheduled for 11/22. Pam will send out flyer 11/8/11

New Business: No other new business brought up.

Meeting adjourned at 2:30pm