

Women's Council of Realtors Board Meeting 6/2/2011

Meeting called to order at 1:00pm by President Martin Eggers.

Happy Birthday sung acapella by Pam Furlong to Margaret Glover

Agenda for meeting approved

Sign-in sheet passed around

Clarification: Standing committee members are voting members

Minutes of last meeting approved conditioned on B of D receiving them.

Budget Review meeting: Kim Dees will e-mail Board re date – to be around 7/20/2011. We need a quorum.

Treasurer's Report: presented by Kim Dees. Budget Discussion: question about Public Relations/marketing expense of \$132

VP Membership Report: presented by Lupita Mintz Lupita Mitz has met with Barbara Lasky

President-Elect Report: Presented by Barbara Lasky. Barbara submitted our 50 yr old status to AZ Daily Star for centennial edition.

Has an artist on board for TAR Expo – she got us terrific spot right at entrance B. has been talking to Marriott Star Pass for dessert auction – will have discount on rooms for a 2 night stay and they will contribute a dessert.

Discussion of pricing of food vs. ticket prices – no decision at this time.

Every member of WCR to be responsible for 1 ticket to dessert auction.

We need a cap on number of desserts to be auctioned – if there are too many maybe we can have a silent auction.

President's Report: presented by Martin Eggers. Looking forward to National meeting 11/11/11.

July 13 and 14 is state meeting at Drury Inn Phx. Lots of information gets presented and great time for connections and networking.

Standing Committees:

Programs: Panel for August

Judy Lowe July

Yvonne Collette – State Chapter President – next luncheon

Hospitality: 5 tables for June luncheon

Hearth Foundation wants a discount for marketing table – motion introduced by Lupita, seconded by Barbara and passed for June 9 meeting.

Agreed to stay with balloons for luncheon guests – more visible.

Education: Sandra Johnson. Barbara and Sandra working to get Mike Monroe

To present an approved credit course

OK for Keller Williams to have a table at luncheon, but not to promote its classes

Going forward beginning in 2012 we will not sell marketing or meeting sponsorships to Real Estate companies

PR and Marketing: Pam Furlong Next luncheon 8/11/11 Constant Contact's trial is over the end of June. The monthly cost is low enough that it should be possible for us to continue. Pamela's important report was cut short because of time and another scheduled meeting for the room..

Meeting adjourned 2:40pm

Members present:

Edie Schmitz

Pam Furlong

Brenda Martinez

Cyd Bradford

Kim Dees

Lupita Mitz

Barbara Lasky

Margaret A Glover

Judy Grammond

Sandra Blythe

Sandra Johnson.

Martin Eggers.