

Governing Board Meeting Tucson WCR Chapter

April 28, 2011 1-2:30 at TAR

CALL TO ORDER – Martin Eggers, President 1:12pm

AGENDA approved

ROLL CALL signed by Edie Schmitz, Pam Furlong, Margaret Glover, Peter Minot, Martin G. Eggers, Barbara Lasky, Kim Dees, Cyd Bradford  
GBM minutes reviews and filed as is for audit

TREASURER'S REPORT– Peter Minot. We are in the black. \$372 unpaid luncheon invoices – Peter and Brenda will sort this out – miscommunication is involved.

VP MEMBERSHIP REPORT: Lupita Mitz, Concept 100 to take over membership and run for the office if it works for everyone.  
Recruiting new members is our main objective – We need to keep feeling high on Real Estate and having fun during our luncheons. Mission statement to be posted large on screen

PRESIDENT-ELECT REPORT – Barbara Lasky– Booth for expo is in progress – and we have GREAT booth position

PRESIDENT'S REPORT – Martin Eggers; reporting for M. Craig – Judy Lowe will be our 6/9/11 speaker, Oli Rodriguez, Head of Multi-Cultural Marketing for SW region of 1<sup>st</sup> American Title will be our August speaker.

STANDING COMMITTEE REPORTS:

Programs – see above

Hospitality – Cyd Bradford – bunnies and balloons at last meeting were a success

Sponsorship: 1<sup>st</sup> American Title for August– possibly Mutual of Omaha

Education: Sandra Johnson – working on this with Martin's assistance

PR & Marketing–Pam Furlong: Tea party posted on local public calendars – Explorer, Tucson Lifestyle, etc.

When we get WCR e-mails it helps to click through on all the icons– this way Pam can track what people read and what they don't. 25% of the mailing list

opened the e-mail, 28% opened tea party e-mail, 30% opened the luncheon.  
This is a terrific resource we now have.

Barbara Lasky's motion to invite all sponsors to June board meeting for feedback  
and ideas was passed

NEW BUSINESS: Barbara and Kim – Happy hour at Hacienda del Sol – waiting  
to hear date from the venue

Working on Macaroni Grill

MEETING ADJOURNED: 2:40pm