

## Women's Council of Realtors Governing Board Meeting 10/6/2011

1. **Call to order:** 1:00 pm by president Martin Eggers
2. **Approval of Agenda;** by Judy Grammond, seconded by B. Lasky
3. **Minutes of last meeting** – change 'voting next week' to 'voting next month'
4. **Roll Call:** Kim Dees, Lupita Mitz, Barbara Lasky, Martin G. Eggers, Margaret A Glover, Pam Furlong, Betty A. Davis, Judy Grammond, Edie Schmitz
5. **Treasurer's Report;** Kim Dees: Martini Affair has put us in the black
6. **VP Membership Report:** Lupita Mitz: 46 REALTOR® members, 4 National Affiliates, 47 Local Affiliates, 1 new TAR CEO Member for a total of 52 Local Affiliates.  
Jill Jones and Samantha Loriface are to be on Lupita's recruitment of new members committee
7. **President's Report:** Dessert Auction a real success in terms of income, venue, food, desserts, fun.  
Chapter has strengthened since January. Mixers do work.
8. **Standing Committees:**
  - a. PR & Marketing: RSVP's all due tonight ( October 6)  
1704 people on e-mail list – 108 bounced, 12 opted out, 1 spam, 245 opened, 4 clicked through to website, 0 forwards 3 linked in, 1 facebook share, 1 facebook like
  - b. Program committee: M. Craig not present: Bob Dytko speaking at October luncheon, food consortium for November
  - c. Hospitality: Brenda M. not present: 33 signups for Oct. luncheon per Barbara Lasky
  - d. Sponsorship: Sandra B not here – Affiliates feeling economic pinch
  - e. Education: Sandra Johnson: talkijg w Patrick Ritchie – free education classes for WCR members and \$25 for sale of his books possibility  
Financial Planners for 2<sup>nd</sup> half of double class. P. Ritchie could come mid November to Mid December- do consumer protection and court cases.- legal credit for court cases is in the works.
9. **President-Elect Report:** Barbara Lasky: Martin Eggers to be Election chairperson

President-Elect report cont'd

- a. we need 3 tellers - results not given orally. Discussion of how to proceed per by-laws for ballots. Betty Davis is chairperson of committee. Check with Brenda M for quorum.  
Results given to State by 11/1/2011 by secretary.
- b. awards: discussion. Entrepreneur award to be announced in January
- c. We can cut our fees in half if we use Elliot Management Group instead of Sage – who needs to be cancelled by 11/1/2011
- d. fundraiser at luncheon in November - bottle bag auction
- e. Affiliates feel like they are not getting enough back for their support
- f. Membership for 2012 will be \$157.00. Scholarships are reimbursed, not paid up front.
- g. Andrea costs WCR \$2400 a year – can our Treasurer handle her work?
- h. Edie will prepare ballots - different colors for each office. 60 ballots

Meeting adjourned 2:53